

### A stable careers programme

Every school and college should have an embedded programme of career education and guidance that is known and understood by students, parents, teachers and employers.

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**HOW WE MEET THE BENCHMARK**  
Embedded within each study programme

### Learning from career and labour market information

Every student, and their parents, should have access to good quality information about future study options and labour market opportunities. They will need the support of an informed adviser to make best use of available information.

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**HOW WE MEET THE BENCHMARK**  
Careers Section on our website and information in tutorials

### Addressing the needs of each student

Students have different career guidance needs at different stages. Opportunities for advice and support need to be tailored to the need to be tailored to the needs of each student. A school's careers programme should embed equality and diversity considerations throughout.

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**HOW WE MEET THE BENCHMARK**  
Careers Guidance Team and Tutorials

### Linking curriculum learning to careers

All teachers should link curriculum learning with careers. For example, STEM subject teachers should highlight the relevance of STEM subjects for a wide range of future career paths.

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**HOW WE MEET THE BENCHMARK**  
Programme of Study

### Encounters with employers and employees

Every student should have multiple opportunities to learn from employers about work, employment and the skills that are valued in the workplace. This can be through a range of enrichment activities including visiting speakers, mentoring and enterprise schemes.

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**HOW WE MEET THE BENCHMARK**  
Work Experience Expectation within programme of study

### Experiences of workplaces

Every student should have first-hand experiences\* of the workplace through work visits, work shadowing and/or work experience to help their exploration of career opportunities, and expand their networks.

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**HOW WE MEET THE BENCHMARK**  
Work Visits, Work Shadowing, Work Experience, Work Placements

### Encounters with further and higher education

All students should understand the full range of learning opportunities that are available to them. This includes both academic and vocational routes and learning in schools, colleges, universities and in the workplace.

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**HOW WE MEET THE BENCHMARK**  
Careers IAG provision, HE fairs, Visits from HE Providers


### Personal guidance

Every student should have opportunities for guidance interviews with a careers advisor, who could be internal (a member of school staff) or external, provided they are trained to an appropriate level. These should be available whenever significant study or career choices are being made. They should be expected for all students but should be timed to meet their individual needs.

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**HOW WE MEET THE BENCHMARK**  
Careers Guidance is provided for all students

## CAREERS EDUCATION



# GATSBY BENCHMARKS

## WHAT ARE THEY?



TRAFFORD  
COLLEGE